

SPRINGBOARD SOLUTIONS

Alternative routes to funding mass market energy efficiency

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The Problem

Mass market energy efficiency measures are needed for net zero, energy security and cutting bills.

Attempts to introduce public funding or regulation sufficient to cover that need have not yet resulted in success.



The Solution

But there are multiple avenues for funding energy efficiency **without putting requirements on households, adding to taxpayer spend, or increasing household debt.**

These are - enhanced cashback schemes, loyalty schemes, lender requirements, Energy as a Service, grid level auctions, regional tenders, and planning compensation.



Next steps

Government has an essential role in leading and convening lenders, energy suppliers, grid operators and others to unlock these options for the wider public.